HELPING HERZL REACH A HIGH NOTE

music in the CITY

Herzl Camp will hold our benefit concert on Saturday night, October 7, 2017 at The Fine Line in Minneapolis.

The evening will kick off with a sponsors-only pre-party featuring heavy appetizers and open bar at 6:30 pm. Doors open for general admission ticketholders at 8 pm. The event is limited to 650 people.

Through sponsorships and ticket sales, this event will raise a minimum of $300,000, to support Herzl Camp programs, services, and scholarships.

The event co-chairs are Elly and Mike Zweigbaum. Amy and Todd Geller, chairs of 2016's successful event, are serving as honorary Co-Chairs and the full committee is being formed.

New this year is a simultaneous celebration for children and teens ages 8-14 at the Sabes JCC. The party will feature a live band, camp sports and games, dinner and chipwiches! Camp staff and Ozrim will staff the evening.

Musical Guests

Herzl Camp will present a well-known band that you won't want to miss! This year's performers will be named in March. Past performers have included Robert Randolph & the Family Band in 2016 and Peter Himmelman in 2014.

Support a great cause!

All proceeds support Herzl Camp programs, services, and scholarships! Your support ensures a high quality camp experience for campers of all abilities and means at a cost that fits into a family budget.

To sponsor or volunteer,

contact us at 952-927-4002
Jennifer Ezrilov, Event Manager
Holly Guncheon, Development Director
Jerry Waldman, Major Gifts Officer

Sponsor Levels and Benefits

$50,000 Presenting Sponsor
- Exclusive logo recognition as presenting sponsor in all advertising and press releases
- Exclusive logo recognition as presenting sponsor on event program and signage invitations, and website and social media promotions, with click-thru to your site
- Opportunity to welcome sponsors at private party preceding the main event.
- Opportunity to welcome all attendees at main event and/or recognition from the stage
- Meet and greet photo opportunity with performers
- Up to 12 tickets to the Sponsor-only party with reserved seating at the main event
- Up to 6 valet parking passes
- Tickets as requested for the Kids Party at Sabes JCC

$10,000 Lead Sponsor
- Logo recognition as lead sponsor on event program and signage, invitations, website and social media promotions, with click-thru to your site
- Meet and greet photo opportunity with performers
- Up to 8 tickets to the Sponsor-only party with reserved seating at the main event
- Up to 4 valet parking passes
- Tickets as requested for the Kids Party at Sabes JCC

$5,000 Platinum Sponsor
- Listed as a platinum-level sponsor on program and signage, invitations, website and social media promotions with click-thru to your site
- Meet and greet photo opportunity with band
- Up to 6 tickets to the Sponsor-only party with reserved seating at the main event
- Up to 3 valet parking pass
- Tickets as requested for Kids Party at Sabes JCC

$3,600 Gold Sponsor
- Listed as a gold-level sponsor on invitation, website, event program and signage
- Meet and greet photo opportunity with band
- Up to 4 tickets to the Sponsor-only party with reserved seating at the main event
- Up to 2 valet parking pass
- Tickets as requested for Kids Party at Sabes JCC

$2,500 Diamond Sponsor
- Listed as a diamond-level sponsor on invitation, website, event program and signage
- Up to 4 tickets to the Sponsor-only party with reserved seating at the main event
- Up to 2 valet parking pass
- Tickets as requested for Kids Party at Sabes JCC

Atid Sponsorships

Under 35 Sponsors

Listed as an Atid Sponsor on invitation, website, event program and signage

$180 - 2 tickets for the sponsor-only party and main event

$90 - 1 ticket for the sponsor-only party and main event

Sponsor Levels and Benefits

$1,000 Sapphire Sponsor
- Listed as a sapphire-level sponsor on invitation, website, event program and signage
- 2 tickets to the Sponsor-only party, followed by the main event
- 1 valet parking pass
- Tickets as requested for the Kids Party at Sabes JCC

$500 Bronze Sponsor
- Listed as a bronze-level sponsor on invitation, website, event program and signage
- 2 tickets to the Sponsor-only party, followed by the main event
- Tickets as requested for the Kids Party at Sabes JCC

Special Underwriting Opportunities

Entertainment Underwriter - $25,000
Underwrite the cost of the band! The central feature of our benefit concert is an amazing performer, your support ensures a recognizable name, a bigger draw and more support for camp programs and scholarships. In addition to special recognition on all event materials, this sponsorship includes up to 12 tickets for the sponsor party and reserved seats for the main event, as well as up to 6 valet parking passes.

Sponsor-Only PreParty Underwriter - $15,000
Help us thank the people who make this event a financial success by sponsoring this special pre-party, featuring heavy appetizers, dessert and open bar. In addition to special recognition on all event materials, this sponsorship includes up to 10 tickets for the sponsor party and reserved seats for the main event, as well as up to 5 valet parking passes.

Atid Matching Sponsor – $15,000
Match the entry-level sponsorships for people under 35 years old. Show your support for the leadership role these generous young people are taking on by matching their donations. In addition to recognition on all event materials, this sponsorship includes 10 tickets for the sponsor party and reserved seats for the main event, as well as up to 5 valet parking passes.

Special Underwriting Opportunities

Cocktail Underwriter - $10,000
To celebrate our move to Minneapolis, we've added this fun opportunity! Underwrite our bar and we'll name the evening's signature drink after you! In addition to special recognition on all event materials, this sponsorship includes up to 8 tickets for the sponsor party and reserved seats for the main event, as well as up to 4 valet parking passes.

Dessert Canoe Sponsor - $10,000
What's a party without sweets! Our desserts will be served camp-style - in a canoe! In addition to special recognition on all event materials, this sponsorship includes up to 8 tickets for the sponsor party and reserved seats for the main event, as well as up to 4 valet parking passes. Plus, we'll let you be first in line!

Kids Party Underwriter - $10,000
New this year! We're making it an all-family event by hosting a simultaneous celebration for kids 8-14 years old with a band, dinner, and camp games and activities. In addition to special recognition on all event materials, this sponsorship includes up to 8 tickets for the sponsor party and reserved seats for the main event, as well as up to 4 valet parking passes.

Trail Mix Bar Underwriter - $7,500
It isn't camp without trail mix and we can't have a Jewish event without nosh! Underwrite a little mid-entertainment snack break for our concert attendees. In addition to special recognition on all event materials, this sponsorship includes up to 6 tickets for the sponsor party and reserved seats for the main event, as well as up to 3 valet parking passes.

S'more Station Sponsor - $6,000
Nothing says camp like s'mores! Underwrite a little mid-entertainment campfire break for our concert attendees. In addition to special recognition on all event materials, this sponsorship includes up to 6 tickets for the sponsor party and reserved seats for the main event, as well as up to 3 valet parking passes.

Tickets & Seating Options

General admission ticket - $36

Student ticket (21+) - $18

Kids Party ticket - $10