

# HERZL'S MUSIC IN THE CITY

Helping Herzl Reach a High Note

Herzl Camp's benefit concert is set for Saturday night, November 3, 2018 at The Music Hall in Minneapolis.

The evening will kick off with a sponsors-only pre-party featuring heavy appetizers and open bar at 6:30 pm. Doors open for general admission ticketholders at 8 pm. The event is limited to 700 people.

In addition to a top-notch musical act, a special Herzl History exhibit will debut at this event, focusing on camp through the decades.

Through sponsorships and ticket sales, this event will raise a minimum of \$400,000, to support Herzl Camp programs, services, and scholarships.

The event co-chairs are Jill and Steve Gottlieb. Full committees are forming now - please let us know if you would like to get involved with this exciting event!



## Featuring KT Tunstall

Chart-topping singer-songwriter best known for "Suddenly I See" & "Black Horse and Cherry Tree," Tunstall is known for her engaging and interactive live performances.

**To sponsor or volunteer,** contact us at 952-927-4002  
Jennifer Ezrilov, Event Manager  
Holly Guncheon, Development Director  
Jerry Waldman, Major Gifts Officer

[Click here to become a sponsor!](#)

# Sponsor Levels and Benefits

## **\$75,000 Presenting Sponsor**

- Exclusive logo recognition as presenting sponsor in all advertising and press releases
- Exclusive logo recognition as presenting sponsor on event program and signage invitations, and website and social media promotions, with click-thru to your site
- Opportunity to welcome sponsors at private party preceding the main event.
- Opportunity to welcome all attendees at main event and/or recognition from the stage
- Meet and greet photo opportunity with performers
- Up to 12 tickets to the Sponsor-only party and main event with open seating
- Up to 6 valet parking passes

## **\$25,000 Lead Sponsors**

- Logo recognition as Lead sponsor on event program and signage, invitations, website and social media promotions, with click-thru to your site
- Meet and greet photo opportunity with performers
- Up to 12 tickets to the Sponsor-only party and main event with open seating
- Up to 6 valet parking passes

## **\$10,000 Titanium Sponsors**

- Logo recognition as Titanium sponsor on event program and signage, invitations, website and social media promotions, with click-thru to your site
- Meet and greet photo opportunity with performers
- Up to 8 tickets to the Sponsor-only party and main event with open seating
- Up to 4 valet parking passes

## **\$5,000 Platinum Sponsors**

- Listed as a platinum-level sponsor on program and signage, invitations, website and social media promotions with click-thru to your site
- Meet and greet photo opportunity with band
- Up to 6 tickets to the Sponsor-only party and main event with open seating
- Up to 3 valet parking pass

## **\$3,600 Gold Sponsors**

- Listed as a gold-level sponsor on invitation, website, event program and signage
- Meet and greet photo opportunity with band
- Up to 4 tickets to the Sponsor-only party and main event with open seating
- Up to 2 valet parking pass

## **\$2,500 Diamond Sponsors**

- Listed as a diamond-level sponsor on invitation, website, event program and signage
- Up to 4 tickets to the Sponsor-only party and main event with open seating
- Up to 2 valet parking pass

### **\$1,800 Silver Sponsors**

- Listed as a silver-level sponsor on invitation, website, event program and signage
- Up to 4 tickets to the Sponsor-only party and main event with open seating
- Up to 2 valet parking pass

### **\$1,000 Sapphire Sponsors**

- Listed as a sapphire-level sponsor on invitation, website, event program and signage
- 2 tickets to the Sponsor-only party and main event with open seating
- 1 valet parking pass

### **\$500 Bronze Sponsor**

- Listed as a bronze-level sponsor on invitation, website, event program and signage
- 2 tickets to the Sponsor-only party and main event with open seating

## Atid Sponsorships

### **Under 35 Sponsors**

Listed as an Atid Sponsor on invitation, website, event program and signage

\$180 - 2 tickets for the sponsor-only party and main event

\$100 - 1 ticket for the sponsor-only party and main event

## Special Underwriting Opportunities

### **Entertainment Underwriter - \$25,000**

Underwrite the cost of the band! The central feature of our benefit concert is an amazing performer, your support ensures a recognizable name, a bigger draw and more support for camp programs and scholarships. In addition to special recognition on all event materials, this sponsorship includes up to 12 tickets for the sponsor party and main event, as well as up to 6 valet parking passes.

### **Herzl History Gallery Underwriter - \$25,000**

NEW! We're creating an interactive display to celebrate 7 decades of Herzl and our Hall of Fame members. This year, we'll highlight music at camp through the decades. In addition to special recognition on all event materials, this level includes up to 12 tickets for the sponsor party and main event, and 6 valet parking passes.

### **Sponsor-Only PreParty Underwriter - \$20,000**

Help us thank the people who make this event a financial success by sponsoring this special pre-party, featuring heavy appetizers, dessert and hosted drinks. In addition to special recognition on all event materials, this level includes up to 10 tickets for the sponsor party and main event, and 5 valet parking passes.

# Special Underwriting Opportunities

## **Atid Matching Sponsor – \$15,000**

Match entry-level sponsorships for friends under 35 years old. Show your support for these generous young people are taking on by matching their donations. In addition to recognition on all event materials, this sponsorship includes 10 tickets for the sponsor party and main event, and up to 5 valet parking passes.

## **Cocktail Underwriter - \$10,000**

Underwrite the bar and we'll name the evening's signature drink after you! In addition to special recognition on all event materials, this sponsorship includes up to 8 tickets for the sponsor party and main event, & 4 valet parking passes.

## **Dessert Canoe Sponsor - \$10,000**

Our desserts are served camp-style - in a canoe! In addition to special recognition on all event materials, this sponsorship includes 8 tickets for the sponsor party and main event, and 4 valet parking passes. Plus, you can be first in line!

## **Trail Mix Bar Sponsor - \$7,500**

It isn't camp without trail mix! Underwrite a little mid-entertainment snack break. In addition to special recognition on all event materials, this level includes up to 6 tickets for the sponsor party and main event, and 3 valet parking passes.

## **S'more Station Sponsor - \$7,500**

Nothing says camp like s'mores! Underwrite a little mid-event campfire break. In addition to special recognition on all event materials, this level includes up to 6 tickets for the sponsor party and main event, and 3 valet parking passes.

## **Lite Brite Sponsor - \$6,000**

Help raise funds at the event and light up the party! In addition to special recognition on all event materials, this includes 6 tickets for the sponsor party and main event, & 3 valet parking passes.

## **Promotions Sponsor - \$6,000**

Help spread the word! Underwrite our promotional giveaways and each will recognize your company's support. In addition to special recognition on all event materials, this level includes 6 tickets for the sponsor party and main event, and 3 valet parking passes.